



The U.S. Export Assistance Center in Denver  
Presents  
"LOOK SOUTH"

**Inter-American Development Bank (IDB) Officials**  
**U.S. Trade and Development Agency (TDA) Officials**  
**Mexican Consul General & U.S. Commercial Diplomats**  
*~ A Workshop for Exporters ~*

**Find Business Opportunities in Mexico and Central America**

This workshop is designed for U.S. manufacturers, suppliers, project developers and consultants to learn how to bid successfully on consulting and infrastructure projects supported financially by the Inter-American Development Bank (IDB) and/or the Trade and Development Agency (TDA). U.S. Commercial Diplomats, the Mexican Consul General, and other U.S. Government and private sector speakers will provide information on business opportunities in the region and how to take advantage of them.

**Why the Inter-American Development Bank?**

The IDB is the largest source of multilateral financing to Latin America and the Caribbean, offering loans, grants and guarantees to sovereign and private sector clients which translate into a wealth of attractive business opportunities in energy, transportation, health, agriculture, education, water & sanitation, tourism and urban development. The IDB is supporting almost 3,800 projects with \$13.8 billion in 26 countries in Latin America and the Caribbean. Officials will discuss procurement procedures, projects and guidelines as well as share tips on winning contracts.

**Why the Trade & Development Agency?**

From consulting firms to exporters, TDA offers grant-funded opportunities for U.S. businesses of every size to expand their reach into global markets. The agency helps to position U.S. firms in the early stages of project development to compete for lucrative contracts during the implementation phase. In addition, TDA conferences and reverse trade missions provide U.S. exporters with the opportunity to meet with key foreign decision makers. Top sectors include aviation, telecom, transportation, energy and electricity distribution.

**Meet One-on-One with the Speakers**

These private meetings offer business people an opportunity to raise specific questions about your industry, company, product or technology with the participating experts from the IDB, TDA, Mexico and Central America. It is a good way of obtaining insights and useful contacts for follow-on talks.

**Register**

<https://goo.gl/U6Liw2>

**Fee**

\$75, includes materials, breakfast, lunch and appointments.

**Date**

Wednesday, September 9, 2015  
7:30am-2:30pm Formal Program  
2:30-5:00pm One-on-One Meetings  
(Call 303-293-1453 to arrange private appointments)

**Location**

World Trade Center (@Geotech)  
2650 E. 40<sup>th</sup> Street, Denver, CO

**Questions?**

Please Contact: Paul Kullman  
Tel: 303-293-1453  
Email: [Paul.Kullman@trade.gov](mailto:Paul.Kullman@trade.gov)

