## INDIANA



 Indianapolis MBDA Business Center 2126 North Meridian Street Suite 110 Indianapolis, IN 46202

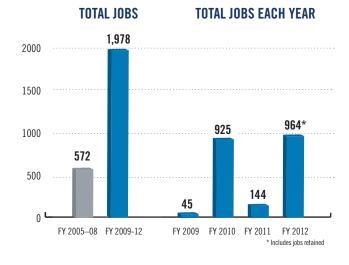
James Knight 317-921-2677 jknight@indymbdacenter.com

## Native American Ashford International Expands Products and Services

Ashford International is a Native American, womanowned company that offers strategic sourcing solutions to state and federal agencies. Established in 2008, Ashford International initially only offered office products and medical equipment, but through joint ventures and teaming agreements, was able to add a multitude of products and services.

This was a solid base from which the Indianapolis MBDA Business Center helped expand Ashford's business ventures. The Center has been an invaluable source of consultation and strategic planning that has helped accelerate sales. It also helped the company obtain a contract worth \$8 million that will ultimately retain a dozen jobs and produce another 400 new jobs.

"In this ever changing global economy, the sustainability of a business lies in its differentiation, which is based on understanding effectiveness. The MBDA's commitment to promote growth and competitiveness of minority businesses is greatly appreciated by both business owners and those of future generations," said Susan Schmidt, President and CEO.



964

FY 2012 JOBS CREATED AND RETAINED

# \$40 MILLION IN CONTRACTS AND CAPITAL

#### INDIANA EXPORTERS<sup>G</sup>

	NUMBER OF FIRMS	FIRMS WITH EXPORTS
Minority-Owned	40,706	4.3%
Non-Minority-Owned	421,127	3.9%

#### TOP DESTINATIONS FOR INDIANA EXPORTS<sup>H</sup>



Indiana turns to MBDA clients for environmental consulting, metal services, commercial printing, and packaging and labeling.

### **FY 2012 Indiana Performance At-A-Glance**

R	Total Awards	.\$39,	842,692
	Contracts	.\$39,	767,692
\$	Capital	.\$	75,000
	Total Jobs Created and Retained		964

MINORITY BUSINESS COMMUNITY AT-A-GLANCE <sup>A</sup>						
BUSINESS OWNER	NUMBER OF FIRMS	GROSS RECEIPTS (\$1000S)	AVERAGE GROSS RECEIPTS	PAID EMPLOYEES		
African American	22,127	\$ 2,286,534	\$ 103,337	16,315		
American Indian & Alaska Native	2,207	236,256	107,048	1,294		
Asian American	8,756	3,409,496	389,390	24,730		
Native Hawaiian & Pacific Islander	177	41,540	234,689	837		
Hispanic American	8,558	1,695,184	198,082	14,304		
All Minority	40,706	7,921,197	194,595	58,273		

MBDA CLIENT ASSISTANCE BY SECTOR						
	PRIVATE SECTOR	FEDERAL GOVERNMENT	STATE GOVERNMENT	LOCAL GOVERNMENT	NOT DISCLOSED	TOTAL
Dollar Value of Contracts	\$ 19,230,674	_	\$ 20,532,570	_	\$ 4,448	\$ 39,767,692
Dollar Value of Capital	75,000	-	_	_	_	\$ 75,000
Number of Contracts	25	_	5	-	1	31
Number of Capital Transactions	1	_	_	_	_	1
TOTAL TRANSACTIONS	26	_	5	_	1	32

MBDA CLIENT ASSISTANCE BY INDUSTRY						
	NUMBER OF TRANSACTIONS	VALUE OF TRANSACTIONS	NUMBER OF	TRANSACTIONS	VALUE OF TRANSACTIONS	
Agriculture, Forestry Fishing & Hunting		\$ 180,000	Services	20	\$ 3,139,000	
Construction	2	22,482,087	Transportation, Warehousing & Public Utilities	1	75,000	
Manufacturing	2	5,674,768	Wholesale Trade	5	8,291,837	

"The MBDA Business Center has gone above and beyond on many occasions to help promote our products and introduce us to new opportunities."