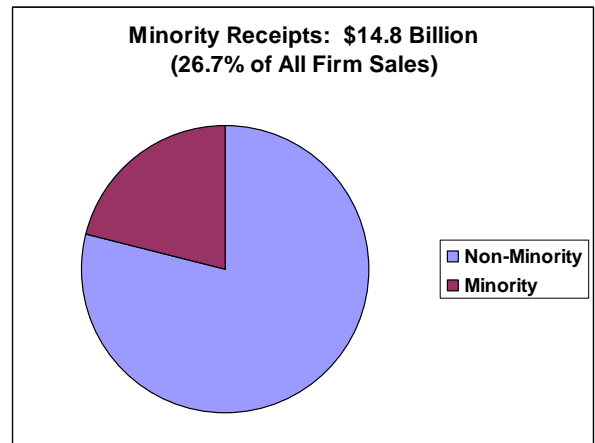


# The State of Minority Business in the State of Hawaii

## Demographic and Business Statistics

- 1997 Total Population: 1,189,322 persons
- Total Firms: 93,981 firms
- Annual sales of all firms in the State: \$55.4 billion
- 1997 Total Minority Population: 843,295 persons
- Total Minority-Owned Firms: 54,250 firms
- Annual sales of Minority-owned firms in State: \$14.8 billion
- Total African American-owned firms: 638 firms
- Annual sales from African American-owned firms: \$34.2 billion
- Asian & Pacific Islander-owned firms: 50,634 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$14.5 billion
- Hispanic-owned Firms : 4,153 firms
- Annual sales of Hispanic-owned firms: \$277.0 million
- American Indian & Alaska Natives-owned firms: 458 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$48.1 million

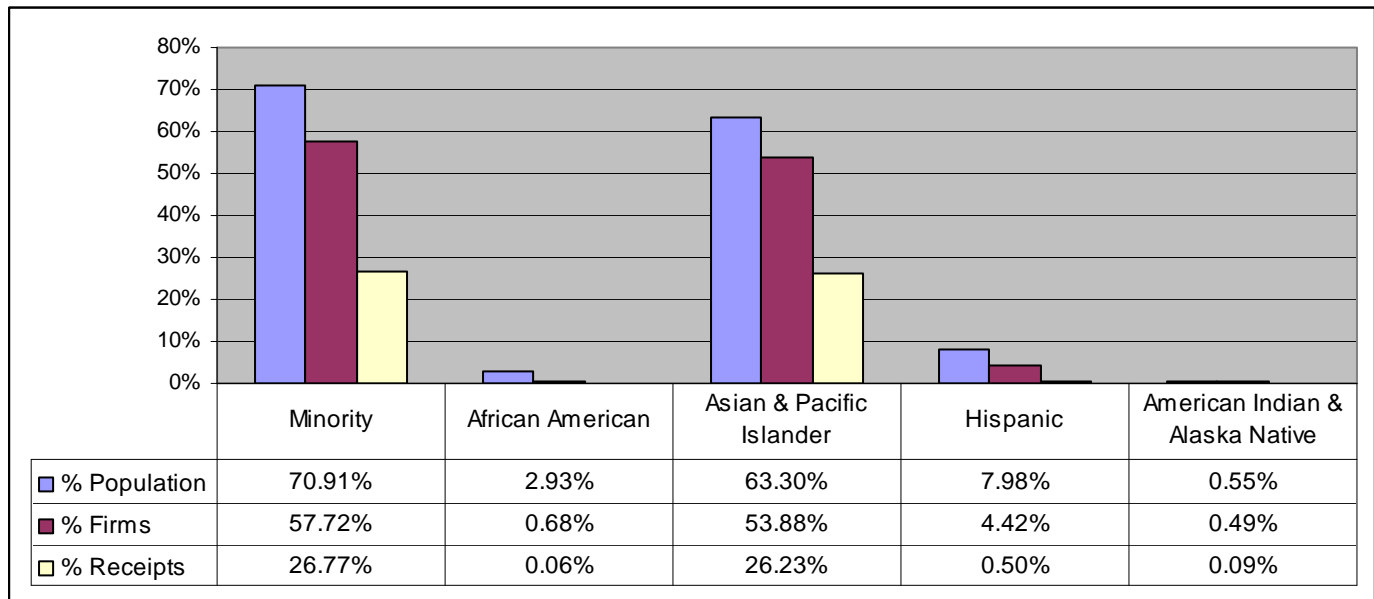


## Business Participation<sup>1</sup>

Group	State BPR: Hawaii	National BPR
All	79	78
Non-Minority	236	91
Minority	64	42
African American	18	24
Asian & Pacific Islander	67	90
Hispanic	44	41
American Indian & Alaska Native	70	85

## Parity<sup>2</sup>:

In the State of Hawaii, no groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Hawaii

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	93,981		\$55,361,257		412,304		\$10,418,079	
Agricultural services, forestry, fishing, mining	3,137	3.34%	\$253,721	0.46%	3750	0.91%	No Data	No Data
Construction industries	7,148	7.61%	\$4,257,695	7.69%	22,010	5.34%	\$870,146	8.35%
Manufacturing	2,811	2.99%	\$3,510,091	6.34%	17,174	4.17%	\$511,967	4.91%
Transportation, communications, and utilities	3,970	4.22%	\$4,644,741	8.39%	34,899	8.46%	\$1,082,346	10.39%
Wholesale trade	4,570	4.86%	\$7,923,148	14.31%	21,737	5.27%	\$662,880	6.36%
Retail trade	14,169	15.08%	\$13,203,791	23.85%	115,980	28.13%	\$1,822,052	17.49%
Finance, insurance and real estate industries	11,905	12.67%	\$8,875,215	16.03%	35,820	8.69%	\$1,151,732	11.06%
Service industries	41,375	44.02%	\$12,457,864	22.50%	161,757	39.23%	\$4,248,020	40.78%
Industries not Classified	5,160	5.49%	\$200,172	0.36%	64	0.02%	\$1,151	0.01%

### Industries for Minority Groups in the State of Hawaii (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	54,250	638	1.18%	50,634	93.33%	4,153	7.66%	458	0.84%
Agricultural services, forestry, fishing, and mining	2,200	No Data	No Data	2,116	3.90%	100	0.18%	11	0.02%
Construction industries	3,806	26	0.05%	3,484	6.42%	371	0.68%	51	0.09%
Manufacturing	1,399	4	0.01%	1,345	2.48%	67	0.12%	No Data	No Data
Transportation, communications, and utilities	2,838	8	0.01%	2,764	5.09%	69	0.13%	No Data	No Data
Wholesale trade	2,400	No Data	No Data	2,326	4.29%	85	0.16%	6	0.01%
Retail trade	8,880	65	0.12%	8,687	16.01%	137	0.25%	10	0.02%
Finance, insurance and real estate industries	5,710	16	0.03%	5,644	10.40%	52	0.10%	6	0.01%
Service industries	22,113	297	0.55%	21,127	38.94%	753	1.39%	117	0.22%
Industries not Classified	5,041	No Data	No Data	3,275	6.04%	2,521	4.65%	233	0.43%

### Industries for Minority Groups in the State of Hawaii (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	\$14,822,367	\$34,165	0.23%	\$14,523,171	97.98%	\$277,047	1.87%	\$48,134	0.32%
Agricultural services, forestry, fishing, mining	\$149,688	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$2,136,079	\$4,469	0.03%	\$2,066,510	13.94%	\$61,101	0.41%	\$12,381	0.08%
Manufacturing	\$458,464	No Data	No Data	\$454,146	3.06%	\$4,056	0.03%	No Data	No Data
Transportation, communications, utilities	\$741,074	No Data	No Data	\$731,416	4.93%	\$10,367	0.07%	No Data	No Data
Wholesale trade	\$1,937,392	No Data	No Data	\$1,908,843	12.88%	\$30,129	0.20%	No Data	No Data
Retail trade	\$4,573,142	\$2,145	0.01%	\$4,503,354	30.38%	\$64,035	0.43%	No Data	No Data
Finance, insurance and real estate industries	\$1,252,926	No Data	No Data	\$1,246,697	8.41%	\$5,978	0.04%	No Data	No Data
Service industries	\$3,294,586	\$14,210	0.10%	\$3,247,775	21.91%	\$36,467	0.25%	No Data	No Data
Industries not Classified	\$272,124	No Data	No Data	\$217,738	1.47%	\$51,149	0.35%	\$23,784	0.16%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise