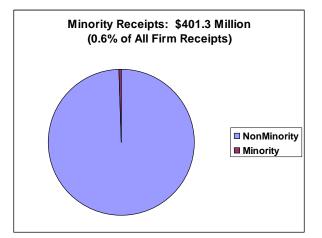


# The State of Minority Business in the State of Maine

### **Demographic and Business Statistics**

- 1997 Total Population: 1,245,215 persons
- Total Firms: 127,467 firms
- Annual sales of all firms in region: \$63.6 billion
- 1997 Total Minority Population: 27,944 persons
- Total Minority-Owned Firms: 2,822 firms
- Annual sales of minority-owned firms in region: \$401.3 million
- Total African American-owned firms: 257 firms
- Annual sales of African American-owned firms: \$28.1 million
- Asian & Pacific Islander-owned Firms: 646 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$161.5
- Hispanic-owned Firms : 545 firms
- Annual sales of Hispanic-owned firms: \$51.9 million
- American Indian & Alaska Natives-owned Firms: 1,417 firms
- Annual sales of American Indian & Alaska Natives-owned Firms: \$161.0 million

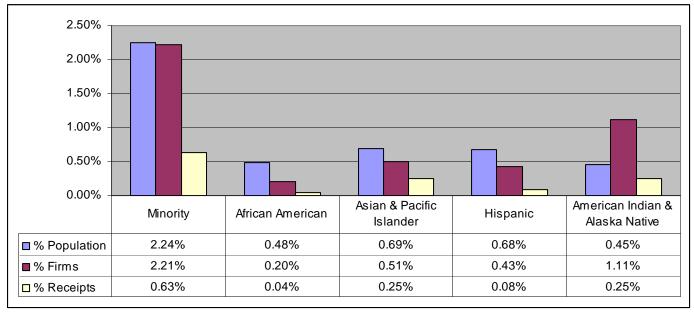


## **Business Participation<sup>1</sup>**

Group	State BPR: Maine	National BPR		
All	<mark>102</mark>	<mark>78</mark>		
Non-Minority	<mark>102</mark>	<mark>91</mark>		
Minority	<mark>101</mark>	<mark>42</mark>		
African American	<mark>43</mark>	<mark>24</mark>		
Asian & Pacific Islander	<mark>75</mark>	<mark>90</mark>		
Hispanic	<mark>64</mark>	<mark>41</mark>		
American Indian & Alaska Native	<mark>251</mark>	<mark>85</mark>		

## **Parity**<sup>2</sup>:

In the State of Maine, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. (See below chart).



<sup>&</sup>lt;sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

	Total		te of Maine	% of All		% of	Annual	
Industry Description	number of firms	% of All Firms	Sales of all firms (\$1,000)	Sales from All Firms	Employees	Employees from All Firms	payroll (\$1,000)	% of Payroll from All Firms
All industries	127,467		63,626,180		447,772		10,830,416	
Agricultural services, forestry, fishing, and mining	9,638	7.56%	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	17,610	13.82%	3,373,705	5.30%	24,139	5.39%	663,210	6.12%
Manufacturing	7,642	6.00%	15,887,993	24.97%	90,986	20.32%	2,883,954	26.63%
Transportation, communications, and								
utilities	5,395	4.23%	3,875,339	6.09%	20,582	4.60%	616,777	5.69%
Wholesale trade	3,717	2.92%	8,105,349	12.74%	24,455	5.46%	742,017	6.85%
Retail trade	18,816	14.76%	13,656,637	21.46%	109,797	24.52%	1,583,703	14.62%
Finance, insurance and real estate industries	9,162	7.19%	7,927,142	12.46%	26,753	5.97%	918,201	8.48%
Service industries	48,608	38.13%	10,052,151	15.80%	147,711	32.99%	3,342,820	30.87%
Industries not Classified	6.976	5.47%	172,661	0.27%	- 81	0.02%	1,475	0.01%

### Industries for Minority Groups in the State of Maine (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,822	257	9.11%	646	22.89%	545	19.31%	1,417	50.21%
Agricultural services, forestry, fishing, and mining	247	8	0.28%	26	0.92%	57	2.02%	160	5.67%
Construction industries	222	25	0.89%	14	0.50%	67	2.37%	123	4.36%
Manufacturing	169	4	0.14%	14	0.50%	No Data	No Data	161	5.71%
Transportation, communications, and utilities	84	13	0.46%	7	0.25%	25	0.89%	55	1.95%
Wholesale trade	46	3	0.11%	26	0.92%	4	0.14%	13	0.46%
Retail trade	377	28	0.99%	212	7.51%	83	2.94%	66	2.34%
Finance, insurance and real estate industries	61	7	0.25%	21	0.74%	10	0.35%	26	0.92%
Service industries	774	96	3.40%	271	9.60%	223	7.90%	217	7.69%
Industries not Classified	842	74	2.62%	57	2.02%	55	1.95%	596	21.12%

#### Industries for Minority Groups in the State of Maine (Sales)

	Minority Sales <sup>"</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of All Minority Sales	Hispanic	% of All Minority Sales	American Indian	% of Minority Sales
All industries	\$401,278	\$28,088	7.00%	\$161,544	40.26%	\$51,941	12.94%	\$160,997	40.12%
Agricultural services, forestry, fishing, and mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	\$50,854	\$16,292	4.06%	No Data	No Data	\$15,820	3.94%	\$18,132	4.52%
Manufacturing	\$82,741	No Data	No Data	No Data	No Data	No Data	No Data	\$16,349	4.07%
Transportation, communications, and utilities Wholesale trade	No Data \$51,328	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data	No Data No Data
Retail trade	\$91,193	\$2,695	0.67%	\$51,419	12.81%	\$17,649	4.40%	\$20,375	5.08%
Finance, insurance and real estate industries	No Data	No Data	No Data	No Data	No Data	\$318	0.08%	\$718	0.18%
Service industries	\$52,005	\$3,197	0.80%	\$24,080	6.00%	\$12,879	3.21%	\$16,841	4.20%
Industries not Classified	\$48,310	\$2,143	0.53%	No Data	No Data	No Data	No Data	\$31,599	7.87%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise

