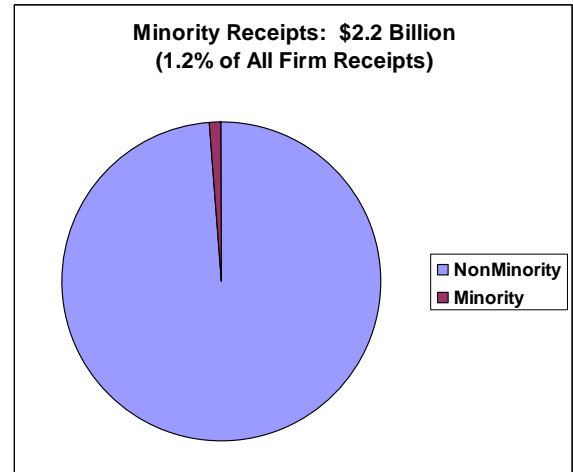


# The State of Minority Business in the State of Kansas

## Demographic and Business Statistics

- 1997 Total Population: 2,616,239 persons
- Total Firms: 213,392 firms
- Annual sales of all firms in the State: \$184.2 billion
- 1997 Total Minority Population: 341,110 persons
- Total Minority-Owned Firms: 11,663 firms
- Annual sales of Minority-owned firms in State: \$2.2 billion
- Total African American-owned firms: 3,396 firms
- Annual sales from African American-owned firms: \$593.6 million
- Asian & Pacific Islander-owned firms: 2,626 firms
- Annual sales of Asian & Pacific Islander-owned firms: \$727.7 million
- Hispanic-owned Firms : 3,547 firms
- Annual sales of Hispanic-owned firms: \$403.0 million
- American Indian & Alaska Natives-owned firms: 2,318 firms
- Annual sales of American Indian & Alaska Natives-owned firms: \$453.2 million

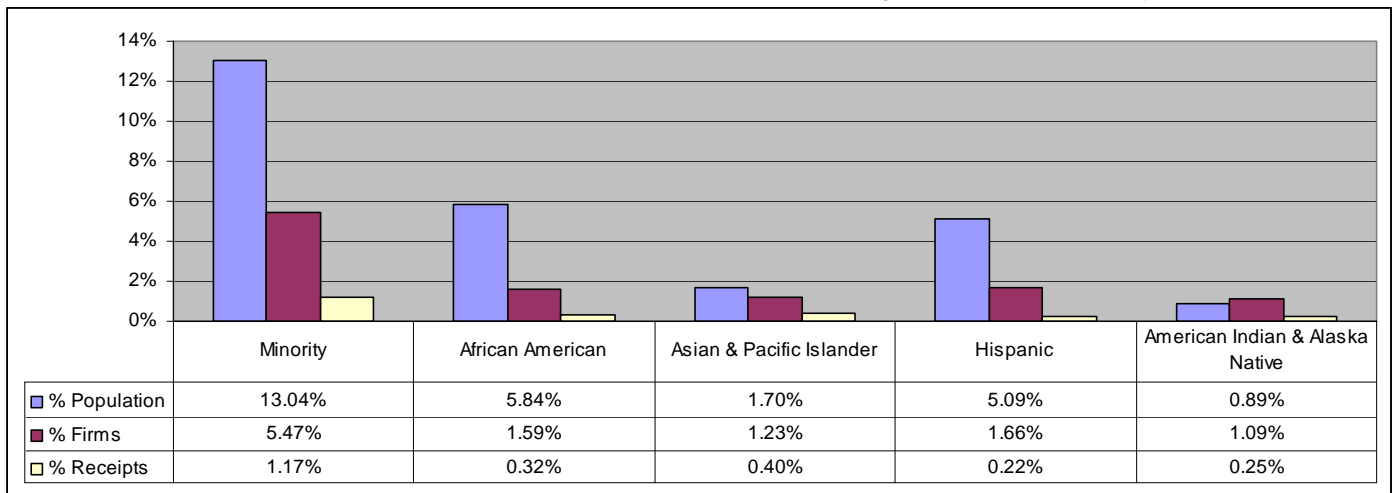


## Business Participation<sup>1</sup>

Group	State BPR: Kansas	National BPR
All	82	78
Non-Minority	89	91
Minority	34	42
African American	22	24
Asian & Pacific Islander	59	90
Hispanic	27	41
American Indian & Alaska Native	99	85

## Parity<sup>2</sup>:

In the State of Kansas, the American Indian & Alaska Native group has achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

### Industry Breakdown for All Firms in the State of Kansas

Industry Description	Total number of firms	% of All Firms	Sales of all firms (\$1,000)	% of All Sales from All Firms	Employees	% of Employees from All Firms	Annual payroll (\$1,000)	% of Payroll from All Firms
<b>All industries</b>	<b>213,392</b>		<b>184,199,987</b>		<b>1,025,466</b>		<b>25,867,970</b>	
Agricultural services, forestry, fishing, mining	5,552	2.60%	692,147	0.38%	6,654	0.65%	118,420	0.46%
Construction industries	22,174	10.39%	9,146,321	4.97%	60,726	5.92%	1,733,256	6.70%
Manufacturing	6,000	2.81%	49,322,699	26.78%	211,118	20.59%	7,181,497	27.76%
Transportation, communications, and utilities	8,628	4.04%	12,274,018	6.66%	63,394	6.18%	2,217,612	8.57%
Wholesale trade	8,383	3.93%	44,456,449	24.13%	70,750	6.90%	2,256,237	8.72%
Retail trade	34,143	16.00%	23,930,922	12.99%	229,537	22.38%	3,114,328	12.04%
Finance, insurance and real estate industries	21,787	10.21%	22,137,051	12.02%	65,547	6.39%	2,134,877	8.25%
Service industries	87,893	41.19%	18,437,833	10.01%	307,560	29.99%	6,767,102	26.16%
Industries not Classified	12,728	5.96%	322,616	0.18%	177	0.02%	3,819	0.01%

### Industries for Minority Groups in the State of Kansas (Firms)

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
<b>All industries</b>	<b>11,663</b>	<b>3,396</b>	<b>29.12%</b>	<b>2,626</b>	<b>22.52%</b>	<b>3,547</b>	<b>30.41%</b>	<b>2,318</b>	<b>19.87%</b>
Agricultural services, forestry, fishing, and mining	217	45	0.39%	25	0.21%	86	0.74%	62	0.53%
Construction industries	879	228	1.95%	66	0.57%	409	3.51%	215	1.84%
Manufacturing	190	44	0.38%	54	0.46%	61	0.52%	52	0.45%
Transportation, communications, and utilities	413	152	1.30%	41	0.35%	184	1.58%	50	0.43%
Wholesale trade	214	71	0.61%	68	0.58%	46	0.39%	30	0.26%
Retail trade	2,037	426	3.65%	817	7.01%	579	4.96%	254	2.18%
Finance, insurance and real estate industries	548	163	1.40%	196	1.68%	130	1.11%	67	0.57%
Service industries	4,821	1,935	16.59%	1,153	9.89%	1,375	11.79%	431	3.70%
Industries not Classified	2,236	332	2.85%	184	1.58%	642	5.50%	1,100	9.43%

### Industries for Minority Groups in the State of Kansas (Sales)

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
<b>All industries</b>	<b>2,160,560</b>	<b>593,636</b>	<b>27.48%</b>	<b>727,654</b>	<b>33.68%</b>	<b>403,045</b>	<b>18.65%</b>	<b>453,199</b>	<b>20.98%</b>
Agricultural services, forestry, fishing, mining	8,960	No Data	No Data	No Data	No Data	4,160	0.19%	937	0.04%
Construction industries	221,490	37,309	1.73%	15,290	0.71%	99,310	4.60%	79,560	3.68%
Manufacturing	143,377	No Data	No Data	53,632	2.48%	64,464	2.98%	77,602	3.59%
Transportation, communications, utilities	51,560	21,585	1.00%	No Data	No Data	21,201	0.98%	8,051	0.37%
Wholesale trade	341,070	71,234	3.30%	254,662	11.79%	8,052	0.37%	7,177	0.33%
Retail trade	574,444	114,098	5.28%	214,560	9.93%	75,221	3.48%	176,555	8.17%
Finance, insurance and real estate industries	42,904	No Data	No Data	No Data	No Data	14,793	0.68%	7,445	0.34%
Service industries	501,562	225,121	10.42%	162,871	7.54%	78,552	3.64%	38,602	1.79%
Industries not Classified	257,966	111,839	5.18%	No Data	No Data	30,189	1.40%	52,295	2.42%

<sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise