

The State of

Minority Business in the State of Montana

Demographic and Business Statistics

• 1997 Total Population: 878,706 persons

Total Firms: 93,677 firms

Annual sales of all firms in the State: \$37.7 billion
1997 Total Minority Population: 75,803 persons

• Total Minority-Owned Firms: 3,356 firms

Annual sales of Minority-owned firms in State: \$355.8 million

• Total African American-owned firms: 62 firms

Annual sales from African American-owned firms: No Data

• Asian & Pacific Islander-owned firms: 443 firms

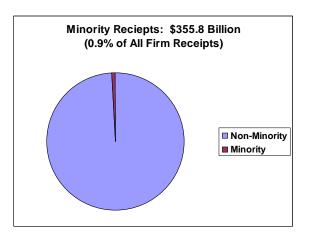
Annual sales of Asian & Pacific Islander-owned firms: \$73.0 million

Hispanic-owned Firms: 1,006 firms

Annual sales of Hispanic-owned firms: \$115.0 million

American Indian & Alaska Natives-owned firms: 1,912 firms

Annual sales of American Indian & Alaska Natives-owned firms: \$165.3 million

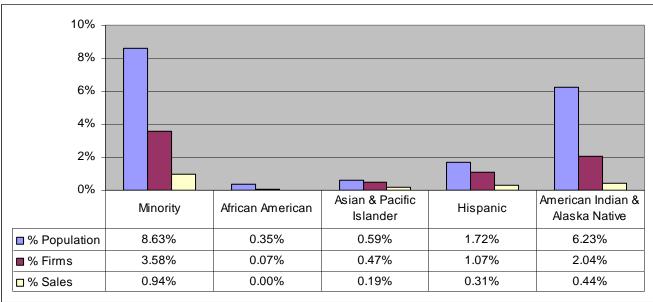


Business Participation¹

Group	State BPR:	National BPR		
	Montana			
<mark>All</mark>	<mark>107</mark>	<mark>78</mark>		
Non-Minority	<mark>112</mark>	<mark>91</mark>		
Minority Minority	<mark>44</mark>	<mark>42</mark>		
African American	20	24		
Asian & Pacific Islander	86	90		
<mark>Hispanic</mark>	<mark>66</mark> 35	<mark>41</mark>		
American Indian & Alaska Native	35	85		

Parity²:

In the State of Montana, no groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



¹ Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Montana											
Industry Description All industries	Total number of firms 93,677	% of All Firms	Sales of all firms (\$1,000) 37,668,225	% of All Sales from All Firms	Employees 269,469	% of Employees from All Firms	Annual payroll (\$1,000) 5,447,948	% of Payroll from All Firms			
Agricultural services,	2.040	3.04%	246 207	0.57%	1,806	0.67%	22.007	0.61%			
forestry, fishing, mining	2,848		216,387				32,987				
Construction industries	12,200	13.02%	2,729,154	7.25%	17,700	6.57%	457,463	8.40%			
Manufacturing Transportation, communications, and	4,248	4.53%	5,350,258	14.20%	23,233	8.62%	647,013	11.88%			
utilities	4,199	4.48%	2,955,012	7.84%	17,086	6.34%	490,222	9.00%			
Wholesale trade	2,869	3.06%	8,369,288	22.22%	17,947	6.66%	457,968	8.41%			
Retail trade	15,568	16.62%	8,321,906	22.09%	76,929	28.55%	947,425	17.39%			
Finance, insurance and real estate industries	8,532	9.11%	2,850,843	7.57%	16,017	5.94%	423,185	7.77%			
Service industries	37,516	40.05%	5,411,155	14.37%	93,196	34.59%	1,765,657	32.41%			
Industries not Classified	5,012	5.35%	139,944	0.37%	62	0.02%	945	0.02%			

Industries for Minority Groups in the State of Montana (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	3,356	62	1.85%	443	13.20%	1,006	29.98%	1,912	56.97%
Agricultural services, forestry, fishing, and mining	75	12	0.36%	9	0.27%	38	1.13%	24	0.72%
Construction industries	435	6	0.18%	27	0.80%	103	3.07%	318	9.48%
Manufacturing	189	2	0.06%	8	0.24%	38	1.13%	151	4.50%
Transportation, communications, and utilities	94	0	0.00%	8	0.24%	30	0.89%	62	1.85%
Wholesale trade	41	1	0.03%	5	0.15%	9	0.27%	26	0.77%
Retail trade	400	3	0.09%	102	3.04%	108	3.22%	201	5.99%
Finance, insurance and real estate industries	68	3	0.09%	14	0.42%	26	0.77%	32	0.95%
Service industries	1,085	27	0.80%	168	5.01%	361	10.76%	559	16.66%
Industries not Classified	962	8	0.24%	102	3.04%	293	8.73%	531	15.82%

Industries for Minority Groups in the State of Montana (Sales)

	Minority Sales ⁱⁱ	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
All industries	355,777	No Data	No Data	73,026	20.53%	114,897	32.29%	165,265	46.45%
Agricultural services, forestry, fishing, mining	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	50,877	No Data	No Data	No Data	No Data	7,627	2.14%	41,572	11.68%
Manufacturing	No Data	No Data	No Data	No Data	No Data	3,487	0.98%	6,326	1.78%
Transportation,									
communications, utilities	10,741	No Data	No Data	No Data	No Data	1,350	0.38%	7,222	2.03%
Wholesale trade	33,451	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Retail trade	120,198	No Data	No Data	27,084	7.61%	No Data	No Data	25,370	7.13%
Finance, insurance and									
real estate industries	7,922	No Data	No Data	No Data	No Data	5,621	1.58%	No Data	No Data
Service industries	52,279	No Data	No Data	22,890	6.43%	12,636	3.55%	14,384	4.04%
Industries not Classified	67,558	No Data	No Data	No Data	No Data	12,723	3.58%	36,062	10.14%

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Salesⁱⁱ figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise