

#### The State of

# **Minority Business in the State of Tennessee**

### **Demographic and Business Statistics**

• 1997 Total Population: 5,378,433 persons

Total Firms: 415,934 firms

Annual sales of all firms in the State: \$362.6 billion
 1997 Total Minority Population: 996,197 persons
 Total Minority-Owned Firms: 32,524 firms

• Annual sales of Minority-owned firms in State: \$4.6 billion

Total African American-owned firms: 20,196 firms

Annual sales from African American-owned firms: \$1.6 billion

Asian & Pacific Islander-owned firms: 5,296 firms

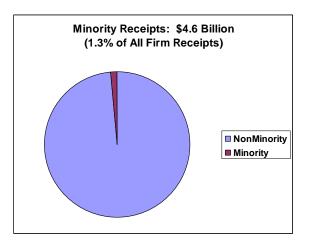
Annual sales of Asian & Pacific Islander-owned firms: \$1.8 billion

Hispanic-owned Firms: 3,639 firms

Annual sales of Hispanic-owned firms: \$684.4 million

American Indian & Alaska Natives-owned firms: 3,746 firms

Annual sales of American Indian & Alaska Natives-owned firms: \$546.0 million

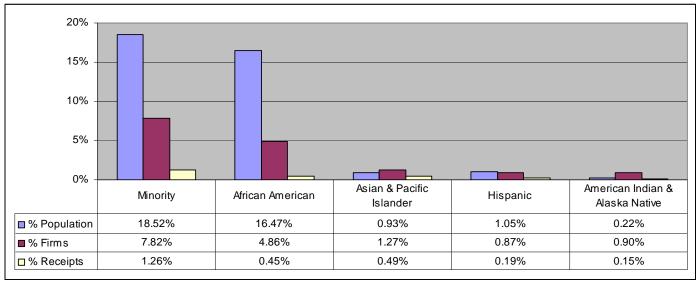


### Business Participation<sup>1</sup>

Group	State BPR: Tennessee	National BPR
All	77	78
Non-Minority	87	91
Minority	33	42
African American	23	24
Asian & Pacific Islander	<mark>106</mark>	<mark>90</mark>
Hispanic Hispanic	<mark>64</mark>	<mark>41</mark>
American Indian & Alaska Native	<mark>312</mark>	<mark>85</mark>

## Parity<sup>2</sup>:

In the State of Tennessee the American Indian & Alaska Native and Asian & Pacific Islander groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Tennessee											
Industry Description All industries	Total number of firms 415,934	% of All Firms	Sales of all firms (\$1,000) 362,587,045	% of All Sales from All Firms	Employees 2,199,361	% of Employees from All Firms	Annual payroll (\$1,000) 55,445,181	% of Payroll from All Firms			
Agricultural services,											
forestry, fishing, mining	8,839	2.13%	831,658	0.23%	15,205	0.69%	220,122	0.40%			
Construction industries	62,005	14.91%	19,410,166	5.35%	119,375	5.43%	3,335,403	6.02%			
Manufacturing	14,569	3.50%	100,320,762	27.67%	508,774	23.13%	15,339,727	27.67%			
Transportation, communications, and											
utilities	19,927	4.79%	16,674,412	4.60%	145,729	6.63%	4,773,551	8.61%			
Wholesale trade	15,227	3.66%	86,885,521	23.96%	142,486	6.48%	4,611,165	8.32%			
Retail trade	62,920	15.13%	55,570,384	15.33%	488,294	22.20%	6,713,563	12.11%			
Finance, insurance and real estate industries	37,894	9.11%	37,070,651	10.22%	125,665	5.71%	4,339,236	7.83%			
Service industries	163,934	39.41%	43,940,659	12.12%	648,374	29.48%	15,937,152	28.74%			

Industries for Minority Groups in the State of Tennessee (Firms)

7.40%

1,143,510

30,773

Industries not Classified

, , , , , , , , , , , , , , , , , , , ,	Minority	African	% of All Minority	Asian & Pacific	% of All Minority		% of All Minority	American	% of All Minority
	Firms <sup>i</sup>	American	Firms	Islander	Firms	Hispanic	Firms	Indian	Firms
All industries	32,524	20,196	62.10%	5,296	16.28%	3,639	11.19%	3,746	11.52%
Agricultural services, forestry, fishing, and mining	520	389	1.20%	No Data	No Data	47	0.14%	73	0.22%
Construction industries	3,401	1,704	5.24%	89	0.27%	835	2.57%	943	2.90%
Manufacturing	484	219	0.67%	69	0.21%	59	0.18%	155	0.48%
Transportation, communications,									
and utilities	1,521	1,223	3.76%	69	0.21%	127	0.39%	129	0.40%
Wholesale trade	523	222	0.68%	148	0.46%	74	0.23%	85	0.26%
Retail trade	4,565	2,482	7.63%	1,439	4.42%	405	1.25%	278	0.85%
Finance, insurance and real									
estate industries	1,377	1,023	3.15%	162	0.50%	92	0.28%	111	0.34%
Service industries	15,234	10,789	33.17%	2,914	8.96%	1,051	3.23%	624	1.92%
Industries not Classified	4,891	2,140	6.58%	370	1.14%	944	2.90%	1,350	4.15%

0.32%

354

0.02%

7,426

0.01%

**Industries for Minority Groups in the State of Tennessee (Sales)** 

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales
All industries	4,583,483	1,644,529	35.88%	1,762,889	38.46%	684,426	14.93%	546,041	11.91%
Agricultural services, forestry, fishing, mining	30,186	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data
Construction industries	526,043	200,105	4.37%	47,301	1.03%	97,833	2.13%	191,819	4.19%
Manufacturing	590,947	55,043	1.20%	318,599	6.95%	No Data	No Data	61,060	1.33%
Transportation, communications, utilities	141,033	95,856	2.09%	3,270	0.07%	No Data	No Data	37,353	0.81%
Wholesale trade	549,937	94,613	2.06%	231,922	5.06%	113,602	2.48%	111,628	2.44%
Retail trade	920,631	386,014	8.42%	416,355	9.08%	92,326	2.01%	34,474	0.75%
Finance, insurance and real estate industries	223,814	189,652	4.14%	23,869	0.52%	No Data	No Data	No Data	No Data
Service industries	1,379,838	529,992	11.56%	682,649	14.89%	141,807	3.09%	55,690	1.22%
Industries not Classified	220,970	67,645	1.48%	35,966	0.78%	61,001	1.33%	47,198	1.03%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise