

## The State of

# **Minority Business in the State of Utah**

#### **Demographic and Business Statistics**

1997 Total Population: 19,335,427 persons

Total Firms: 1,525,972 firms

Annual sales of all firms in the State: \$1.42 trillion
1997 Total Minority Population: 8,438,501 persons

• Total Minority-Owned Firms: 365,450 firms

Annual sales of Minority-owned firms in State: \$67.3 billion

• Total African American-owned firms: 60,427 firms

Annual sales from African American-owned firms: \$6.9 billion

Asian & Pacific Islander-owned firms: 60.226 firms

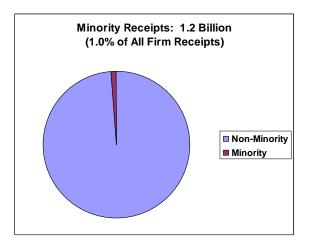
Annual sales of Asian & Pacific Islander-owned firms: \$18.8 billion

Hispanic-owned Firms: 240,396 firms

Annual sales of Hispanic-owned firms: \$39.5 billion

• American Indian & Alaska Natives-owned firms: 15,668 firms

Annual sales of American Indian & Alaska Natives-owned firms: \$3.3 million

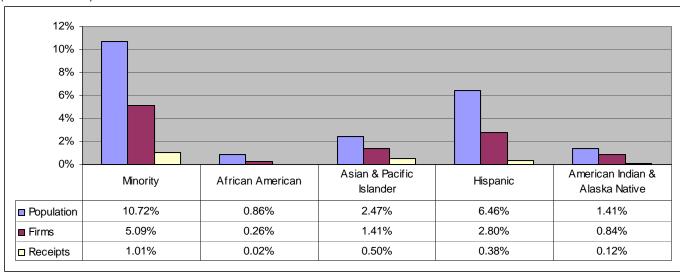


### **Business Participation**<sup>1</sup>

Group	State BPR: Utah	National BPR		
All Groups	82	<mark>78</mark>		
Non Minority Groups	87	91		
Minority	39	42		
African American	<mark>25</mark>	<mark>24</mark> 90		
Asian & Pacific Islander	47	<mark>90</mark>		
Hispanic	36	<mark>41</mark>		
American Indian	49	<mark>85</mark>		

## Parity<sup>2</sup>:

In the State of Utah, Asian & Pacific Islanders and American Indian & Alaska Natives have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



<sup>1</sup> Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

<sup>&</sup>lt;sup>2</sup> Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Texas										
Industry Description All industries	Total number of firms 1,525,972	% of All Firms	Sales of all firms (\$1,000) \$1,415,535,633	% of All Sales from All Firms	Employees 7,074,209	% of Employees from All Firms	Annual payroll (\$1,000) 196,697,293	% of Payroll from All Firms		
	1,323,372		φ1,413,333,033		7,074,209		190,091,293			
Agricultural services, forestry, fishing, mining	37,325	2.45%	\$4,460,122	0.32%	50,049	0.71%	898,444	0.46%		
Construction industries	180,994	11.86%	\$68,902,181	4.87%	433,408	6.13%	12,776,930	6.50%		
Manufacturing	44,868	2.94%	\$306,055,413	21.62%	1,070,066	15.13%	38,687,831	19.67%		
Transportation, communications, and utilities	69,998	4.59%	\$137,839,540	9.74%	439,460	6.21%	15,518,067	7.89%		
Wholesale trade	59,983	3.93%	\$337,766,328	23.86%	504,164	7.13%	18,213,472	9.26%		
Retail trade	202,480	13.27%	\$198,226,266	14.00%	1,571,944	22.22%	23,233,309	11.81%		
Finance, insurance and real estate industries	154,689	10.14%	\$137,797,701	9.73%	461,297	6.52%	17,194,688	8.74%		
Service industries	631,544	41.39%	\$173,803,006	12.28%	2,386,335	33.73%	62,640,575	31.85%		
Industries not										

**Industries for Minority Groups in the State of Texas (Firms)** 

6.98%

\$4,479,168

106,557

Classified

	Minority Firms <sup>i</sup>	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	365,450	60,427	16.53%	60,226	16.48%	240,396	65.78%	15,668	4.29%
Agricultural services, forestry, fishing, and mining	1,263	1,388	0.38%	1,436	0.39%	8,905	2.44%	353	0.10%
Construction industries	58,798	3,785	1.04%	1,526	0.42%	53,730	14.70%	2,150	0.59%
Manufacturing	7,671	1,042	0.29%	2,189	0.60%	4,246	1.16%	340	0.09%
Transportation, communications, and utilities	24,606	6,582	1.80%	1,002	0.27%	17,288	4.73%	220	0.06%
Wholesale trade	9,037	898	0.25%	2,279	0.62%	5,845	1.60%	137	0.04%
Retail trade	48,593	5,379	1.47%	13,441	3.68%	30,460	8.33%	419	0.11%
Finance, insurance and real estate industries	15,454	2,329	0.64%	3,813	1.04%	9,360	2.56%	187	0.05%
Service industries	144,036	31,835	8.71%	28,945	7.92%	86,945	23.79%	1,159	0.32%
Industries not Classified	44,255	7,127	1.95%	5,449	1.49%	22,816	6.24%	10,536	2.88%

0.32%

1,834

0.03%

36,918

0.02%

**Industries for Minority Groups in the State of Texas (Sales)** 

	Minority Sales <sup>ii</sup>	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minorit y Sales
All industries	\$67,384,765	\$6,857,330	10.18%	\$18,849,333	27.97%	\$39,481,767	58.59%	\$3,320,188	4.93%
Agricultural services, forestry, fishing, mining	\$613,034	\$36,868	0.05%	\$66,774	0.10%	\$230,644	0.34%	\$22,669	0.03%
Construction industries	\$5,168,883	\$448,806	0.67%	\$375,361	0.56%	\$4,158,189	6.17%	\$341,074	0.51%
Manufacturing	\$3,771,794	\$282,662	0.42%	\$1,412,070	2.10%	\$1,839,050	2.73%	\$290,517	0.43%
Transportation, communications utilities Wholesale trade	\$3,468,147 \$17,160,065	\$1,033,605 \$394,564	1.53% 0.59%	\$297,023 \$5,168,862	0.44% 7.67%	\$2,088,111 \$11,357,218	3.10% 16.85%	\$69,464 \$251,248	0.10% 0.37%
Retail trade	\$14,180,227	\$1,323,450	1.96%	\$5,524,658	8.20%	\$7,717,074	11.45%	\$192,757	0.29%
Finance, insurance and real estate industries	\$2,707,593	\$162,701	0.24%	\$1,118,418	1.66%	\$1,408,076	2.09%	\$26,664	0.04%
Service industries	\$15,560,146	\$2,752,168	4.08%	\$3,956,224	5.87%	\$8,972,591	13.32%	\$147,427	0.22%
Industries not Classified	\$4,417,971	\$419,089	0.62%	\$741,917	1.10%	\$1,384,864	2.06%	\$1,750,184	2.60%

<sup>&</sup>lt;sup>i</sup> In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales<sup>ii</sup> figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise