

The State of

Minority Business in the State of Wyoming

Demographic and Business Statistics

• 1997 Total Population: 480,031 persons

Total Firms: 49,376 firms

Annual sales of all firms in the State: \$26.7 billion
1997 Total Minority Population: 44,795 persons

• Total Minority-Owned Firms: 2,146 firms

Annual sales of Minority-owned firms in State: \$231.5 billion

• Total African American-owned firms: 232 firms

Annual sales from African American-owned firms: \$12.7 million

Asian & Pacific Islander-owned firms: 294 firms

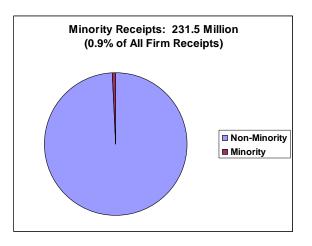
Annual sales of Asian & Pacific Islander-owned firms: \$65.8 million

• Hispanic-owned Firms: 1,239 firms

Annual sales of Hispanic-owned firms: \$116.9 million

American Indian & Alaska Natives-owned firms: 477 firms

Annual sales of American Indian & Alaska Natives-owned firms: No Data

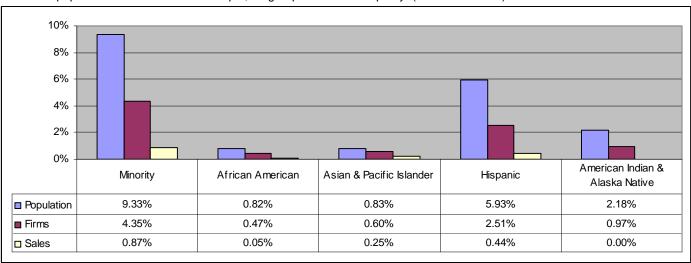


Business Participation¹

Group	State BPR:	National BPR		
	Wyoming			
All	103	<mark>78</mark>		
Non-Minority	<mark>109</mark>	<mark>91</mark>		
Minority Min	<mark>48</mark>	<mark>42</mark>		
African American	<mark>48</mark> 59	<mark>24</mark>		
Asian & Pacific Islander	74	90		
<mark>Hispanic</mark>	<mark>44</mark>	<mark>41</mark>		
American Indian & Alaska Native	46	85		

Parity²:

In the State of Wyoming, no groups have achieved parity, in terms of population size and business ownership. (See below chart). In terms of population size and annual receipts, no group has achieved parity. (See below chart).



Business Participation Rate (BPR) is the number of business owners in a specific race/ethnic group for every 1,000 persons in that same group

² Parity is defined as the proportionality between the population percentage and the percent share of number of firms owned by the group.

Industry Breakdown for All Firms in the State of Wyoming											
Industry Description All industries	Total number of firms 49,376	% of All Firms	Sales of all firms (\$1,000) 26,742,915	% of All Sales from All Firms	Employees 153,878	% of Employees from All Firms	Annual payroll (\$1,000) 3,504,436	% of Payroll from All Firms			
Agricultural services, forestry, fishing, mining	1,416	2.87%	107,986	0.40%	1,000 to 2,499	No Data	No Data	No Data			
Construction industries	5,599	11.34%	1,590,721	5.95%	13,577	8.82%	337,033	9.62%			
Manufacturing Transportation, communications, and utilities	1,481 2,206	3.00%	3,094,971	11.57% 8.01%	10,313	6.70%	304,585	9.44%			
Wholesale trade	1,433	2.90%	2,826,661	10.57%	7,380	4.80%	197,167	5.63%			
Retail trade	8,021	16.24%	4,874,812	18.23%	43,346	28.17%	544,165	15.53%			
Finance, insurance and real estate industries	5,016	10.16%	1,939,278	7.25%	7,768	5.05%	199,465	5.69%			
Service industries	20,057	40.62%	2,631,080	9.84%	43,705	28.40%	795,903	22.71%			
Industries not Classified	2,880	5.83%	78,878	0.29%	126	0.08%	1,868	0.05%			

Industries for Minority Groups in the State of Wyoming (Firms)

	Minority Firms ⁱ	African American	% of All Minority Firms	Asian & Pacific Islander	% of All Minority Firms	Hispanic	% of All Minority Firms	American Indian	% of All Minority Firms
All industries	2,146	232	10.81%	294	13.70%	1,239	57.74%	477	22.23%
Agricultural services, forestry, fishing, and mining	55	No Data	No Data	No Data	No Data	39	1.82%	16	0.75%
Construction industries	263	11	0.51%	25	1.16%	169	7.88%	64	2.98%
Manufacturing	25	No Data	No Data	2	0.09%	17	0.79%	16	0.75%
Transportation, communications, and utilities	64	1	0.05%	1	0.05%	60	2.80%	13	0.61%
Wholesale trade	10	2	0.09%	0	0.00%	2	0.09%	7	0.33%
Retail trade	242	17	0.79%	66	3.08%	139	6.48%	39	1.82%
Finance, insurance and real estate industries	86	7	0.33%	22	1.03%	54	2.52%	7	0.33%
Service industries	799	70	3.26%	133	6.20%	485	22.60%	188	8.76%
Industries not Classified	565	123	5.73%	44	2.05%	246	11.46%	107	4.99%

Industries for Minority Groups in the State of Wyoming (Sales)

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	Minority Sales ⁱⁱ	African American	% of Minority Sales	Asian & Pacific Islander	% of Minority Sales	Hispanic	% of Minority Sales	American Indian	% of Minority Sales	
All industries	231,547	12,670	5.47%	65,837	28.43%	116,882	50.48%	No Data	No Data	
Agricultural services, forestry, fishing, mining	2,003	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	
Construction industries	38,665	No Data	No Data	2,723	1.18%	22,207	9.59%	No Data	No Data	
Manufacturing	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	
Transportation, communications, utilities	No Data	No Data	No Data	No Data	No Data	6,953	3.00%	No Data	No Data	
Wholesale trade	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	No Data	
Retail trade	57,686	No Data	No Data	21,377	9.23%	31,994	13.82%	No Data	No Data	
Finance, insurance and real estate industries	3,089	No Data	No Data	No Data	No Data	1,943	0.84%	No Data	No Data	
Service industries	57,330	No Data	No Data	25,124	10.85%	25,139	10.86%	No Data	No Data	
Industries not Classified	26,895	No Data	No Data	No Data	No Data	4,666	2.02%	No Data	No Data	

ⁱ In this column, minority firms do not reflect official Bureau of the Census minority firm estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise. The sample size at this level does not allow for estimates of minority firms by industry and by metropolitan statistical area (MSA). Also, a Hispanic firm may be of any race, and therefore, may be included in one or more minority group. The Minority Sales figure does not reflect official Bureau of the Census minority sales estimates as reported in the 1997 Survey of Minority-Owned Business Enterprise